

**ASSOCIATION OF SELECTED PERSONAL VARIABLES WITH EXTENT OF
ADOPTION OF IPM PRACTICES IN CAULIFLOWER CULTIVATION IN
UDAIPUR DISTRICT OF RAJASTHAN**

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ABSTRACT

IPM is a knowledge-based technology. It involves integration of different methods of disease and pest management to manage an important disease or pest of a crop or to manage all the important diseases and pests of a particular crop. The present study was conducted in Badgaon and Girwa tehsils of Udaipur district of Rajasthan. Four villages from each selected tehsil were taken and 12 respondents were selected randomly from each selected village for the study. Data were collected through prestructured interview schedule. It was found that education level of the respondents was significantly associated with adoption of IPM in cauliflower cultivation. Whereas, age, size of land holding, income level, cosmopolitan outlook, economic motivation & extension contact were not significantly associated with adoption of IPM in cauliflower cultivation.

KEYWORDS: IPM, Extension Contact, Economic Motivation, Cosmopolitan Outlook

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